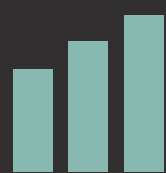


JEFF BYRNE

DESIGN/
MARKETING



QUALIFICATIONS AND RESULTS

- 18 years of graphic design and marketing project experience in a corporate environment.
- Proficiency in Adobe Creative Suite's page layout, animation, HTML and image manipulation software.
- Involved in 16-year growth of organization from 60 to 250 locations which now serves over 20,000 people statewide and beyond, with revenue growth of over 150%.
- Spearheaded in-house digital printing system which reduced company costs by \$40,000 using a Just-In-Time (JIT) approach.
- Initiated overall corporate identity campaign with a unified logo, signage, stationery, collateral materials, and website.
- Conceptualized and designed materials for Foundation events and campaigns that have collectively raised over \$5 million.
- Ability to work collaboratively with clients to "nail the look."
- Experience in providing clients with a variety of creative marketing solutions that communicate the marketing and branding message in a clear, concise, and visually effective manner.



A BRIEF HISTORY OF (MY) TIME

1986	1990	1993	1997	2013	2016
High School <i>Fast Times at Catholic Central High.</i>	GRCC (Associates) <i>I'm on Grand Rapids' most wanted list for parking tickets ;-)</i>	Grand Valley State (Bachelors) <i>Go Lakers! BTW, what's a Laker?</i>	Hope Network <i>Lead Graphic Designer. Helped company grow from a \$40 million/local to \$210 million/multi-state org.</i>	SNAP!office <i>Marketing Coordinator for custom office furniture manufacturer.</i>	Contract Graphic Designer <i>Dickerson, Bakker & Associates, a nonprofit consulting agency</i>

TECHNICAL PROFICIENCY



AWESOME AT:

InDesign, Illustrator, Photoshop, Muse, Acrobat Professional, Wordpress, Campaign Monitor, Constant Contact, Prezi.

REALLY GOOD AT:

Edge Animate, MotionComposer, Microsoft Word, Power Point, Scribus, Geocommons, Wordpress, HTML5 and CSS, Various Content Management Systems.

GOOD AT:

Dreamweaver, Flash, Microsoft Excel.

WE OUGHT TO TALK



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